



# Building Bridges

Service Line Solutions for Tomorrow

Corazon Fall Conference 2026

Co-Hosted by:  S E V A R O

**SHERATON PITTSBURGH HOTEL  
AT STATION SQUARE**

Pittsburgh, PA  
September 30 - October 2, 2026

# BUILDING BRIDGES

Day 1

SEPTEMBER 30

10:00 AM - 7:00 PM

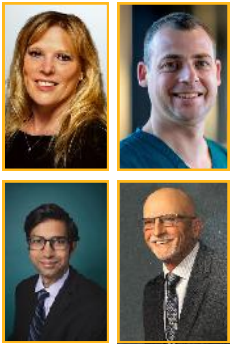
REGISTRATION OPENS AT 10:00 AM  
SESSIONS BEGIN AT 12:00 PM

## Welcome to Pittsburgh: Setting the Stage for Service Line Success



- Ross Swanson, RN, ND, CCRN-R, President - Corazon
- Dr. Raj Narula, MD, CEO - Sevaro

## From Trends to Transformation: The Next Era in Cardiac Care



- Carol Wesley, RN, MSN/MHA, SVP - Corazon
- Dr. Matthew Needleman, MD, FACC, FHRS, Adult, Pediatric, and Congenital Electrophysiology, WRNMMC and Professor of Medicine and Pediatrics - USUHS
- Dr. Sunil Agarwal, MD, MPH, PhD, IC & CL Director, - Springfield Clinic
- Dr. Steve Harrington, MD, Corazon Medical Advisor, CT Surgeon

This session examines the shifting landscape of cardiovascular care and the innovations steering the field forward.

Panelists will discuss advancements in cardiovascular, interventional/procedural strategies, and care models. Attendees will learn how technology, clinical specialization, and multidisciplinary collaboration are reshaping patient outcomes.

## Beyond the Clot: Evolving Approaches to Neuro Care



- Michelle Luffey, MSN RN, NE-BC, SVP - Corazon
- Dr. Tom Devlin, MD, PhD, FSVIN, Director, Stroke & Neuro - CHI Memorial Hospital & Corazon Medical Advisor
- Dr. John Muse, MD, MBA, Neurosurgeon - Mary Washington Healthcare
- Mark Sexton, RN, Neuroscience, Ortho., & Medical Surgical Service Line Dir. - Baptist Medical Center South
- Dr. Tarun Bhalla, MD, Professor, Vice Chair of Regional Neurosurgery & Chief of the Division of Stroke & Cerebrovascular Neurosurgery - UR Medicine.

This session dives into rapidly advancing neuro care, from emergent stroke interventions to comprehensive system-level approaches. Experts will explore how evolving technologies and treatment pathways are enabling faster, more effective patient care. Through case insights and operational perspectives, the panel will highlight what high-performing neuro programs are doing differently.

## Leading at the Intersection of Healthcare and Culture: AHN's Real-World Impact

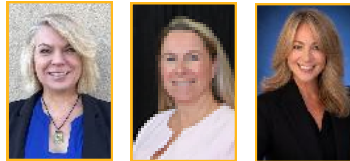


- Mark Sevco, President - Allegheny Health Network

Mark Sevco, President of Allegheny Health Network, will share AHN's forward-looking approach to innovation, patient experience, and operational excellence.

He will highlight the system's strategic priorities and the leadership principles shaping AHN's future. As a point of local pride, Allegheny General Hospital also serves as a filming location for HBO's acclaimed medical drama The Pitt, bringing national attention to Pittsburgh and AHN's exceptional clinical teams.

## Corazon Presents: The Steel City Standout Awards!



- Amy Newell, RT, SVP - Corazon
- Francesca Dea, CEO - SCAI
- Susan Schnell, COO - Columbia HeartSource

Join us for a celebration of Corazon's Accredited Cardiovascular Programs with SCAI and Columbia HeartSource. Together, we honor organizations that are raising the bar for quality, innovation, and excellence in heart care.

## WELCOME RECEPTION

5:30 PM - 7:00 PM

Day 2

OCTOBER 1

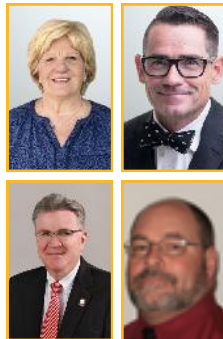
8:00 AM - 5:00 PM

## Breakfast - Gold Exhibitor Introductions

8:00 AM - 9:00 AM

Meet the Gold Level Vendors and understand their important place in healthcare over breakfast.

## Reimagining Ambulatory Care: Growth Strategies for Tomorrow



- Karen Hartman, EVP & Past President - Corazon
- Adam King, US Commercial Lead ASCs - Medtronic
- Tim Attebery, DSc, MBA, FACHE, CEO - Cardiovascular Associates of America
- Pat Moser, MBA, FACHE, LBBH, VP, CV & Pulmonary Service Lines - Virtua Health

Ambulatory care continues to expand—and this session examines how organizations can strategically position themselves for growth.

Panelists from across the industry will share insights into Ambulatory Surgery Center (ASC) development, cardiovascular ambulatory models, and shifting patient expectations. Attendees will explore the economics, partnerships, and operational frameworks enabling successful expansion into outpatient core settings.





## Future Focused Specialties Breakout Sessions

(Please choose a specialty at registration.)

These specialty breakout sessions offer focused perspectives on three fast-evolving clinical arenas. Each session highlights key trends, operational considerations, and real-world strategies to strengthen specialty performance and support program growth.

### Cardiac Insights (Renal Denervation)

- Michael Church, Director - Corazon

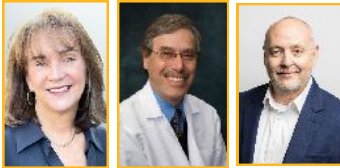
### ASC Insights (Spine & Ortho)

- Lori Griffith, MHA, RN, VP - Corazon

### Neuro Insights

- Dr. Raj Narula, MD, CEO - Sevaro

## Resourcing & Operationalizing Service Lines Across Systems



- Gina Donnelly, VP - Corazon
- Dr. Marvin Konstam, MD, Chief Physician Exec., CV Center - Tufts Medical Center
- Dustin Zabokrtsky, AVP, Heart & Vascular Institute - Tallahassee Memorial Healthcare

This session explores how health systems can effectively structure, resource, and scale key service lines to ensure consistent performance across multiple sites. Speakers will discuss strategies for aligning operations, optimizing budgets, and recruiting/aligning the right clinical and leadership talent to support growth. Attendees will gain practical frameworks for strengthening workforce models and building service lines positioned for long-term success.

## Future-Proofing Service Lines: What Will Healthcare Look Like in 5 Years?



- David Fuller, MBA, EVP - Corazon
- Dr. Christopher Doehring, MD, VP of Medical Affairs - Franciscan Health Indianapolis

In this session, our speakers will explore the future of healthcare, focusing on the next wave of advancements that are set to transform treatment and provider/patient outcomes. Uncover the groundbreaking innovations on the horizon that promise to redefine how we approach healthcare and improve the lives of patients everywhere.

## From Screen to Service Lines: A Tour of Allegheny General Hospital

Discover the real hospital behind HBO Max's *The Pitt* with a curated tour of Allegheny General Hospital. This immersive walk-through includes a session in the Magovern Center, stops at filming sites from the show, tours of the leading CV and neuro departments, and a look from the cardiac surgery observation deck—showcasing the evolution and innovation powering today's service lines.

We will depart for the tour at 2:00 PM.

**Day 3**

**OCTOBER 2**

**8:00 AM - 12:30 PM**

**BREAKFAST**

**8:00 AM - 8:30 AM**

## From First Response to Comprehensive Care: Advancing the Stroke Continuum



- Brad Kirkes, MBA, MHA, OTR/L, CHT, FACHE, VP - Corazon
- Dr. Raj Narula, MD, CEO - Sevaro

This opening session explores the strategic journey from primary stroke services to thrombectomy and comprehensive stroke center designation. Corazon and Sevaro will share how hospitals can successfully navigate each stage of growth—aligning clinical excellence, technology, and program development—while leveraging their combined expertise to accelerate access to advanced stroke care and improve patient outcomes.

## The Evolution of Cardiothoracic Surgery: An Interview with Dr. Craig Smith



- Ross Swanson, RN, ND, CCRN-R, President - Corazon
- Dr. Craig Smith, MD, Professor of Surgery, Surgical Director - Columbia HeartSource

Join us for an interview-style conversation with Columbia's Surgical Director, Dr. Craig Smith, exploring the evolution of cardiothoracic surgery through the lens of a remarkable 49-year career. Dr. Smith reflects on the field's progress, the influential Corazon/Columbia partnership, and key insights from his book, sharing personal stories, hard-earned lessons, and a lifetime of experience that has helped shape modern cardiac care.

## RAFFLE DRAWINGS

### The Final Round: The Corazon Game Show Challenge



- Steve Geyer, SVP - Corazon
- Beth Wright, Director - Corazon
- Scott Hartman, Director - Corazon

This energetic closing session brings the conference to a lively finish with a Jeopardy-style game show that tests what attendees have learned throughout the event. Participants can team up, buzz in, and compete across categories inspired by this year's key themes and takeaways to win prizes!

**CORAZON MEETING ADJOURN**

**12:30PM**

## Registration



To register, visit our website & complete the form:

[www.corazoninc.com/national-conferences](http://www.corazoninc.com/national-conferences)

## PARTICIPATING ORGANIZATIONS



### Stay in "The Steel City" at the Sheraton Pittsburgh Hotel at Station Square

For reservations at the Sheraton Pittsburgh Hotel at Station Square, please contact the hotel directly at 1-800-325-3535 indicating the Corazon Conference or visit Corazon's website for the booking link. **The room rate arranged for our conference is \$189/night + tax. To lock in on the room rate, please have your accommodations booked by August 31, 2026.**

Sheraton Pittsburgh Hotel at Station Square is located at 300 W Station Square Dr, Pittsburgh, PA 15219, just 24 minutes from Pittsburgh International Airport (PIT).

### Interested in Exhibiting at Corazon's Conference?

Act Early! To be included in all pre-event marketing, agreements and payment must be received by June 30, 2026. Booth selection is based on sponsorship level and timing—secure your spot! Contact us today for more information.



[www.corazoninc.com](http://www.corazoninc.com)



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