



# Building Bridges

**Service Line Solutions for Tomorrow**

**Corazon Fall Conference 2026**

**SHERATON PITTSBURGH HOTEL  
AT STATION SQUARE**

**Pittsburgh, PA**

**September 30 – October 2, 2026**

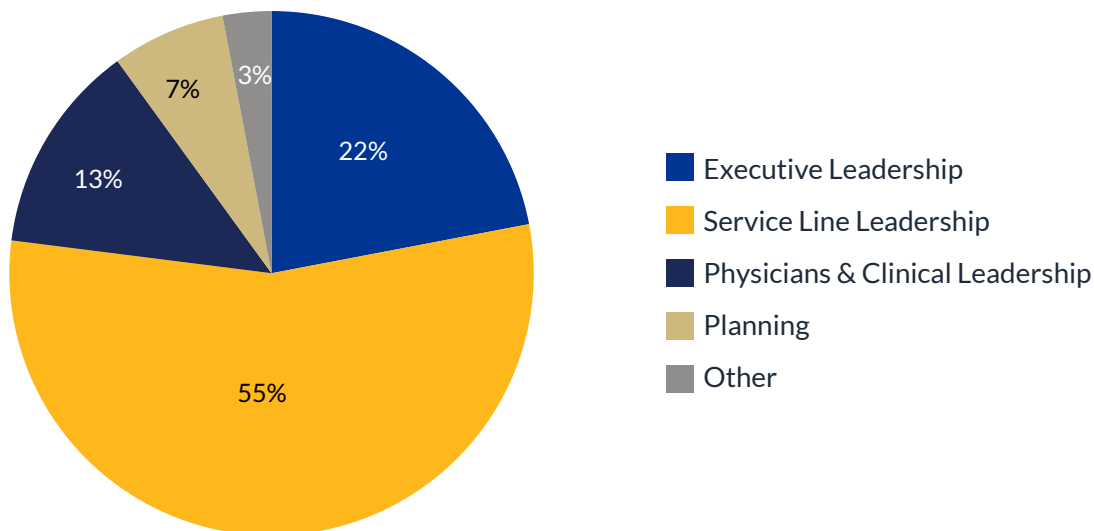
# Join Corazon for the Premiere Clinical Service Line Conference in our hometown.

Corazon is known as national leaders in supporting high-performing strategic service lines in healthcare. Over the years, Corazon's national conference has focused on educating providers on the latest trends and innovations in healthcare, specifically in the Cardiovascular, Neuroscience, Spine, Orthopedic, and Surgical specialties.

Corazon invites you to join us September 30 - October 2, 2026 at the only event designed for leaders of these strategic clinical service lines. This is a unique venue for healthcare leaders that is wholly focused on education and peer-to-peer networking for those interested in developing, re-engineering, and growing Cardiovascular, Neuroscience, Spine, Orthopedic, and Surgical Services programs.

## Attendance Breakdown

Corazon has been organizing a national conference for over 20 years and has a solid understanding of the expected audience that will attend the event. At a high level, the breakdown of attendees from our previous conferences is included below. For more information on the event and its target audience, please contact Corazon at 412-364-8200.



# Exhibitor Levels

In addition to the below Exhibitor Levels, Corazon is evaluating a conference app to be utilized during the event. If interested in being featured in the app, please contact us.



## PLATINUM LEVEL

### Vendor & Exhibit Display & Speaking Opportunity

**Platinum level has limited available slots - must act fast!**

***All benefits associated with GOLD & SILVER Levels below AND:***

- An opportunity to have a speaking slot in a General Session alongside our industry experts. This speaking spot would involve collaborating with other speakers and will be subject to Corazon's approval.

**TOTAL COST: \$6,500**



## GOLD LEVEL

### Vendor & Exhibit Display

***All benefits associated with SILVER Levels below AND:***

- A seat on an interactive vendor panel to address the conference attendees with a 5-minute explanation of your products and services.
  - The opportunity to explain the latest industry trends/challenges and how your products and services can assist the audience.
- Preferred positioning in the exhibit display area.
- Three additional complimentary conference registrations to offer to your clients or prospects.

**TOTAL COST: \$4,500**



## SILVER LEVEL

### Vendor & Exhibit Display

- Two complimentary seats for your personnel to all educational sessions, meals, and receptions.
- Two complimentary conference registrations to offer to your clients or prospects.
- Link to your company's website on the Corazon website.
- Company description and contact information in the Event Program Manual.
- Ability to conduct a drawing for attendees who visit your booth. Corazon will announce your winner at the close of the conference.
- Podium announcements by Corazon to identify your sponsorship.
- Post-Conference attendee list.

**TOTAL COST: \$3,500**

*PLEASE NOTE: The preceding levels of sponsorship are outlined and presented as separate opportunities, and are considered independent of each other, though cumulative as the level increases.*



# Sponsorship Add-On Opportunities

For the 2026 Fall Conference, Corazon is offering meal sponsorship opportunities. These can be added onto current vendor exhibiting rate or elected separately at a base rate of \$1,000.

## Benefits of Lunch / Breakfast Sponsorship Include:

### Branding Exposure

Your company logo prominently displayed on meal area signage and banners.

### Verbal Acknowledgment

Mention throughout the conference as the official meal sponsor.

### Networking Opportunities

Up to two (2) representatives from your company are able to network with attendees during the meal and throughout the conference.

### Digital Presence

Logo placement on the conference's registration site and all event materials.

### Social Media Recognition

A dedicated social media post thanking your company for its sponsorship and ongoing email and social media marketing including your company leading up to the event.

### Inclusion in Event Collateral

Company name and logo listed in the event program.

This package provides your company with the chance to showcase your company and your support for the symposium and engage with our participants in a meaningful way. Corazon is also able to work directly with vendors to create specific brand packages.



# Exhibiting Information

## Conference Location:

Sheraton Pittsburgh Hotel at Station Square  
300 W Station Square Dr.  
Pittsburgh, PA 15219

## Hotel Rates & Information:

The Corazon room block is at the Sheraton Pittsburgh Hotel at Station Square. The single/double occupancy room rate at the arranged for our event is \$189/night. The hotel is expecting full occupancy. Check-in is 4pm and check out is before 11am Local Time.

## Deadlines:

In order for your organization to be **featured in all of the pre-event marketing**, a signed exhibitor agreement and corresponding payment must be received by Corazon on or before June 30, 2026. After that time, Corazon cannot guarantee inclusion in all of the event's promotional materials (i.e., printed brochure).

To be included in the printed brochure and conference materials, exhibitors must also submit a camera-ready color logo (preferably in .PNG format) and company description.

*The deadline for inclusion in on-site promotional materials is August 15, 2026.*

## Payment:

Corazon will issue an invoice upon receipt of an exhibitor agreement. Payment terms are net 30 from date of invoice. Under no circumstances will Corazon include exhibitor logo and materials in conference promotional materials (i.e., brochure) without receipt of full payment. Payment should be made payable to:

Corazon, LLC.  
8150 Perry Hwy. Suite 105  
Pittsburgh, PA 15237  
Attention: Scott Hartman  
(412) 364-8200  
Fax (412) 364-8201  
Tax ID: 25-1880131

## Exhibit Booths:

Exhibitors will select their booth assignment in order based upon level of sponsorship and then timing of commitment. In order to be eligible to make a booth location selection, the exhibiting invoice must be paid in full.

## Local Ordinances:

Exhibitors are responsible for complying with all local health, fire, and safety ordinances.

## Cancellations/Refunds:

Cancellation of contracted space must be submitted in writing. Requests received prior to July 31, 2026 will receive a credit toward a future Corazon event, less a \$500 administration fee. No credits will be issued after this date.

In the unlikely event that the conference is cancelled, a credit will be issued in the form of credit (of the same amount) towards exhibiting opportunities at a future Corazon event.

## Special Visual & Sound Effects:

Audio-visual, other sound and attention-getting devices and effects, or operational equipment must not interfere with the event activities or neighboring exhibitors.

## Liability & Security:

Exhibitors must make provisions for safeguarding their goods, materials, equipment, and display. General security will be provided for the exhibition period, but Corazon and conference hotel location will not be held responsible for the safety of the exhibitor's property from theft, damage, accident, or vandalism.

## Care of Building & Equipment:

Exhibitors shall not injure or deface the walls, floors, carpeting, or ceiling of the building or equipment provided by the hotel. When any damage appears, the exhibitor is liable to the hotel.

## Non-Solicitation:

Exhibitors agree to not directly or indirectly solicit for hire any of the Corazon personnel or hire or engage, directly or indirectly, any person who is or was employed or engaged by Corazon and with whom the Exhibitor has contact with during this Conference event, until 180 days following the termination of such person's employment with Corazon. Corazon recommends that each exhibiting company secure a RIDER POLICY to ensure all booth and display items during transportation to and from this meeting, as well as during installation, exhibit days, and dismantling.

All matters and issues not covered in this document are subject to the decision of Corazon, LLC. The regulations may be amended by Corazon, LLC., and all amendments will be binding.

Corazon, LLC. reserves the right to limit or remove exhibitors, booth decorations, displays, activities, or materials that are deemed inappropriate, disruptive to other exhibitors, or unsafe.

# Exhibitor Agreement Application

Please type or print all information. Complete all sections and make a photocopy for your records. Exhibitor event logistics information will be sent to this location.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Please print the following information exactly as you wish it to appear in the program:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Exhibitor Representatives:

Please list your two conference attendees.

1. Name: \_\_\_\_\_

City, State: \_\_\_\_\_

Email: \_\_\_\_\_

2. Name: \_\_\_\_\_

City, State: \_\_\_\_\_

Email: \_\_\_\_\_

## Additional Representative:

Additional \$550 fee.

1. Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Email: \_\_\_\_\_

Please select the level of sponsorship and corresponding fees below:

☐ PLATINUM LEVEL (\$6,500 Exhibit Fees)

☐ GOLD LEVEL (\$4,500 Exhibit Fees)

☐ SILVER LEVEL (\$3,500 Exhibit Fees)

☐ \$1,000 Meal Sponsorship

☐ \$1,000 Additional Booth Space

☐ \$550 per Additional Representative

Total Amount Due: \$ \_\_\_\_\_

Check payable to: Corazon, LLC.

After receiving your signed contract and associated fees, we will generate a "PAID IN FULL" receipt and send to the Company's Contact Person.

## Contract Agreement:

The undersigned agrees to, and will fully comply with, Corazon's policies, terms, rules, and regulations listed in this document and any policies adopted by Corazon, LLC. after publication. Persons signing below are authorized on behalf of their organization to enter into this agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Please email completed agreements to  
Scott Hartman at  
[scott.hartman@corazoninc.com](mailto:scott.hartman@corazoninc.com)