



Healthcare Highway

The Right Lane for Service Line Success

Walter E. Washington Convention Center

May 1 - 2, 2025 Washington, D.C.



HEALTHCARE HIGHWAY

→ Day 1

MAY 1

8:30 AM - 5:45 PM

REGISTRATION OPENS AT 6:30 AM.

SESSIONS BEGIN AT 8:30 AM.

WELCOME TO WASHINGTON D.C.!



- Corazon
- SCAI
- VitalSolution

Kick off the event with an overview of Corazon, SCAI, and VitalSolution's efforts in cardiovascular success.

Cardiovascular in the ASC Setting: When Should You Make The Shift?



- Kristin Truesdell, Corazon
- Tim Attebery, CVAUSA
- Jennifer Boyer, Springfield Clinic

Explore the key considerations for transitioning cardiovascular procedures to the Ambulatory Surgery Center (ASC) setting. This session will provide valuable insights into the benefits, challenges, financials, and strategic timing for making this shift. Join us to learn from experts and enhance your understanding of optimizing cardiovascular care in the ASC environment.

Innovative Interventional Platforms: Advancing Neuro, Vascular, and Cardiac Procedures



- Michelle Luffey, Corazon
- Sarah Simon, Trinity Health, Grand Rapids
- Jim Albert, Hord Coplan Macht

Explore how cardiac, vascular, and neuro specialties are collaborating to improve patient care and efficiency. This session will address the challenges of managing a shared lab and highlight innovative solutions, including advanced technologies and effective staffing models, to ensure optimal patient outcomes.

CORAZON LUNCH SESSION 12:15 PM - 1:15 PM

Driven by Compassion: 8 Values for Successful Servant Leadership



- David Zechman, Founder, The Zechman Group & Corazon Advisor

Nationally -acclaimed public speaker and leadership coach David Zechman will share proven ideas for boosting leadership qualities throughout all levels of healthcare organizations. Attendees will learn how to facilitate engagement and increase performance of their own jobs and careers, and those of their employees and peers.

SCAI WELCOME & PRESIDENTIAL ADDRESS

1:15 PM - 2:15 PM



Strategies for Maximizing Cardiovascular Profitability

- Michael Church, Corazon
- Bradley Serwer, MD, VitalSolution
- Seth Thomas, VitalSolution
- Dr. Matthew Needleman, Walter Reed



This session will explore innovative strategies to enhance profitability in cardiovascular procedures while maintaining high clinical standards.

Attendees will learn about optimizing resource allocation, improving patient outcomes, and leveraging advanced technologies to reduce costs. By integrating financial insights with clinical excellence, healthcare providers can achieve sustainable growth and superior patient care.

BREAKOUT SESSIONS:

Choose Your Adventure: Cardiovascular Insights & Innovations

Peer Review & Quality

Amy Newell, Corazon
Victor Johanson, Terumo
Dr. Peter Duffy, SCAI

Cath Lab Leadership

Deb Thompson, VitalSolution

Optimize Your Cardiovascular Service Line: Governance and Physician Collaboration



- David Fuller, Corazon
- Karen Steely, AdventHealth Redmond
- Dr. J. Michael Ware, MD, AdventHealth Redmond

This session will explore a range of strategies aimed at enhancing collaboration with physicians to ultimately improve patient outcomes. By focusing on the importance of teamwork and communication, hospitals can create a framework that promotes a culture of collaboration. Our expert speakers, who bring a wealth of experience will share compelling real-life experiences that highlight both the successes and challenges of fostering effective physician engagement.

SCAI WELCOME RECEPTION

6:00 PM - 7:00 PM

THE RIGHT LANE FOR SERVICE LINE SUCCESS



Day 2

MAY 2

8:00 AM - 11:30 AM

GOLD VENDOR INTRODUCTIONS

8:00 AM - 9:00 AM

Meet the Gold Level Vendors and understand their important place in healthcare over breakfast.

Strengthening Hospital-Physician Partnerships: Strategies for Success



- Austin Cleveland, Corazon
- Deb Kiser, The Christ Hospital
- Erik Toth, UPMC

Explore effective strategies for fostering strong partnerships between hospitals and physicians. Join us to learn how to build and maintain successful hospital-physician relationships that drive better patient outcomes and organizational success.

Transforming Clinical Workflows: Leveraging Technology to Combat Burnout and Enhance Patient Care



- F.J. Campbell, Ardent Health
- Beth Wright, Corazon

Join us for an insightful keynote session focused on revolutionizing physician and nurse workflows through innovative technology. This session will address the critical issue of clinician burnout caused by documentation and information overload. Discover how cutting-edge solutions like AI scribes are enhancing workflow performance, improving patient experience scores, and boosting clinical retention.

Future Pulse: What's Next in Cardiovascular Care?



- Ross Swanson, Corazon
- Ed Stump, Bon Secours Mercy Health

In this session, our speakers will explore the future of cardiovascular care, focusing on the next wave of advancements that are set to transform diagnostics, treatment, and patient outcomes. Uncover the groundbreaking innovations on the horizon that promise to redefine how we approach heart health and improve the lives of patients everywhere.

RAFFLE DRAWINGS

CORAZON MEETING ADJOURN

Corazon attendees are welcome to stay and experience the entirety of the SCAI meeting - beyond the Corazon track.



Important Information

Corazon is thrilled to announce that we will be hosting our conference in tandem with the [SCAI 2025 Scientific Sessions](#)!

This unique opportunity allows attendees to experience our event and the SCAI meeting, providing a comprehensive and enriching experience. Our joint conference is a testament to the strong partnership between Corazon and the Society for Cardiovascular Angiography & Interventions (SCAI), which began in 2023. **Through this partnership, Corazon proudly became SCAI's preferred cardiovascular accrediting body of choice.**

We are excited to have VitalSolution at this year's conference as a co-host. As sister brands under Ingenovis Health, Corazon and VitalSolution bring unmatched expertise to expanding cardiovascular services. Corazon's planning and implementation capabilities, combined with VitalSolution's customized support model, equip healthcare organizations to navigate expansion confidently.



Registration Rates

Early Bird – \$300

Early Registration must be received by January 31, 2025

Registration Fee – \$495

Hotel Room Block:

SCAI invites attendees to the **Marriott Marquis Washington, D.C.** for lodging. The SCAI group rate is \$329 (plus taxes and fees) and is available through Monday, March 31, 2025, by 5 pm ET, or until the block of rooms sells out. Space is limited, and rooms are offered on a first-come, first-served basis.

To register, visit our website & complete the form:
www.corazoninc.com/national-conferences

For more information about SCAI 2025 Scientific Sessions, visit www.scai.org/scai2025.

Corazon & VitalSolution @ SCAI 2025 Scientific Sessions



www.vitalsolution.com



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