



# Healthcare Highway

The Right Lane for  
Service Line Success

Walter E. Convention Center  
Washington, D.C  
April 30 - May 2, 2024

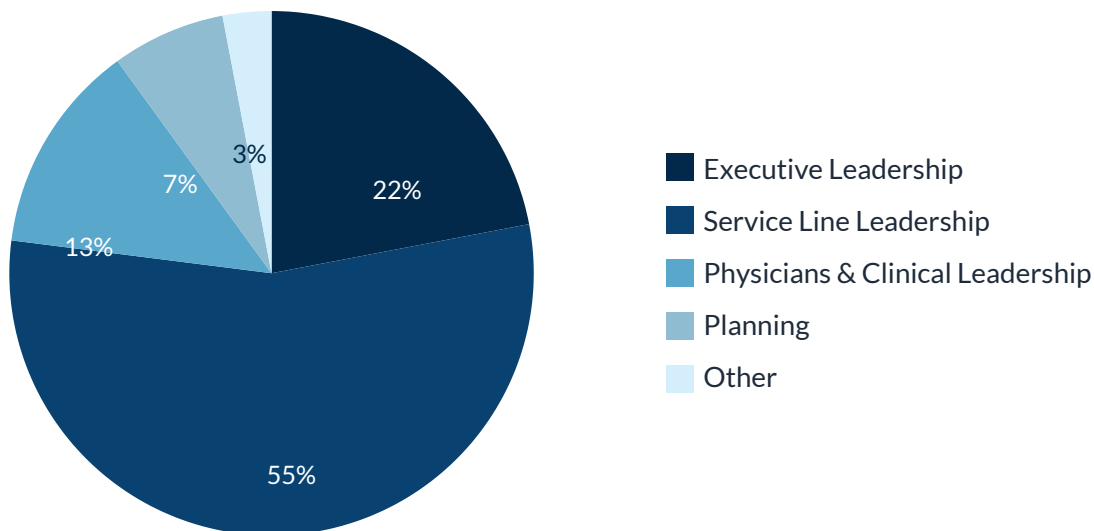
# Join Corazon and SCAI for the Premiere Clinical Service Line Conference.

Corazon and The Society for Cardiovascular Angiography Interventions (SCAI) are known as national leaders in supporting high-performing strategic cardiovascular service lines in healthcare. Over the years, Corazon’s national conference has focused on educating providers on the latest trends and innovations in healthcare, specifically in the Cardiovascular, Neuroscience, Spine, Orthopedic, and Surgical specialties. In 2025, the event will expand to part of the nationally acclaimed SCAI Scientific Sessions who is the only professional medical society in the US dedicated solely to interventional cardiology. Every year, SCAI Scientific Sessions brings together the interventional cardiology community from around the world to share the latest clinical data, procedural guidance, and advanced expertise.

Corazon and SCAI invite your group to join us April 30 - May 2, 2025 at the only event designed for leaders of these strategic clinical service lines. This is a unique venue for healthcare leaders that is wholly focused on education and peer-to-peer networking for those interested in developing, re-engineering, and growing Cardiovascular programs.

## Attendance Breakdown

Corazon has been organizing a national conference for over 20 years and has a solid understanding of the expected audience that will attend the event. At a high level, the breakdown of attendees from our previous conferences is included below. For more information on the event and its target audience, please contact Corazon at (412) 364-8200.



# Exhibiting Opportunities



## GOLD LEVEL

### Vendor & Exhibit Display

*All benefits associated with SILVER Levels below AND:*

- A seat on an interactive vendor panel to address the conference attendees with a 5-minute explanation of your products and services.
  - The opportunity to explain the latest industry trends/challenges and how your products and services can assist the audience.
- Preferred positioning in the exhibit display area.
- Three additional complimentary conference registrations to offer to your clients or prospects.

**TOTAL COST: \$4,250**



## SILVER LEVEL

### Vendor & Exhibit Display

- Two complimentary seats for your personnel to all educational sessions, meals, and receptions.
- Two complimentary conference registrations to offer to your clients or prospects.
- Link to your company's website on the Corazon website.
- Company description and contact information in the Event Program Manual.
- Ability to conduct a drawing for attendees who visit your booth. Corazon will announce your winner at the close of the conference.
- Podium announcements by Corazon to identify your sponsorship.
- Post-Conference attendee list.

**TOTAL COST: \$3,250**

*PLEASE NOTE: The preceding levels of sponsorship are outlined and presented as separate opportunities, and are considered independent of each other, though cumulative as the level increases.*



# Exhibiting Opportunities

## Conference Location:

Walter E. Convention Center  
801 Allen Y. Lew Place NW  
Washington, DC 20001

## Hotel Rates & Information:

The Corazon and SCAI room block is at the Marriott Marquis Washington, DC. The single/double occupancy room rate at the arranged for our event is \$380/night. The hotel is expecting full occupancy. Check-in is 4pm and check out is before 11am Local Time.

## Deadlines:

In order for your organization to be **featured in all of the pre-event marketing**, a signed exhibitor agreement and corresponding payment must be received by Corazon on or before March 1, 2025. After that time, Corazon cannot guarantee inclusion in all of the event's promotional materials (i.e., printed brochure).

To be included in the printed brochure and conference materials, exhibitors must also submit a camera-ready color logo (preferably in .PNG format) and company description.

*The deadline for inclusion in on-site promotional materials is April 1, 2025.*

## Payment:

Corazon will issue an invoice upon receipt of an exhibitor agreement. Payment terms are net 30 from date of invoice. Under no circumstances will Corazon include exhibitor logo and materials in conference promotional materials (i.e., brochure) without receipt of full payment. Payment should be made payable to:

Corazon, LLC.  
5000 McKnight Road, Suite 300  
Pittsburgh, PA 15237  
Attention: Scott Hartman  
(412) 364-8200  
Fax (412) 364-8201  
Tax ID: 25-1880131

## Exhibit Booths:

Exhibitors will select their booth assignment in order based upon level of sponsorship and then timing of commitment. In order to be eligible to make a booth location selection, the exhibiting invoice must be paid in full.

## Local Ordinances:

Exhibitors are responsible for complying with all local health, fire, and safety ordinances.

## Cancellations/Refunds:

Cancellation of contracted space must be submitted in writing. Requests received prior to March 28, 2025 will receive a credit toward a future Corazon event, less a \$500 administration fee. No credits will be issued after this date.

In the unlikely event that the conference is cancelled, a credit will be issued in the form of credit (of the same amount) towards exhibiting opportunities at a future Corazon event.

## Special Visual & Sound Effects:

Audio-visual, other sound and attention-getting devices and effects, or operational equipment must not interfere with the event activities or neighboring exhibitors. If your display will not fit into a space that is 10' x 10' you will need to purchase additional space.

## Liability & Security:

Exhibitors must make provisions for safeguarding their goods, materials, equipment, and display. General security will be provided for the exhibition period, but Corazon and the convention center will not be held responsible for the safety of the exhibitor's property from theft, damage, accident, or vandalism.

## Care of Building & Equipment:

Exhibitors shall not injure or deface the walls, floors, carpeting, or ceiling of the building or equipment provided by the hotel. When any damage appears, the exhibitor is liable to the convention center.

## Non-Solicitation:

Exhibitors agree to not directly or indirectly solicit for hire any of the Corazon personnel or hire or engage, directly or indirectly, any person who is or was employed or engaged by Corazon and with whom the Exhibitor has contact with during this Conference event, until 180 days following the termination of such person's employment with Corazon. Corazon recommends that each exhibiting company secure a RIDER POLICY to ensure all booth and display items during transportation to and from this meeting, as well as during installation, exhibit days, and dismantling.

All matters and issues not covered in this document are subject to the decision of Corazon, LLC. The regulations may be amended by Corazon, LLC., and all amendments will be binding.

Corazon, LLC. reserves the right to limit or remove exhibitors, booth decorations, displays, activities, or materials that are deemed inappropriate, disruptive to other exhibitors, or unsafe.

# Exhibitor Agreement Application

Please type or print all information. Complete all sections and make a photocopy for your records. Exhibitor event logistics information will be sent to this location.

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

Contact Person: \_\_\_\_\_

Title: \_\_\_\_\_

Please print the following information exactly as you wish it to appear in the program:

Company Name: \_\_\_\_\_

Address: \_\_\_\_\_

City: \_\_\_\_\_ State: \_\_\_\_\_ Zip: \_\_\_\_\_

Website: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_ Fax: \_\_\_\_\_

## Exhibitor Representatives:

Please list your two conference attendees.

1. Name: \_\_\_\_\_

City, State: \_\_\_\_\_

Email: \_\_\_\_\_

2. Name: \_\_\_\_\_

City, State: \_\_\_\_\_

Email: \_\_\_\_\_

## Additional Representative:

Additional \$550 fee.

1. Name: \_\_\_\_\_

Address: \_\_\_\_\_

City, State: \_\_\_\_\_

Email: \_\_\_\_\_

Please select the level of sponsorship and corresponding fees below:

- GOLD LEVEL (\$4,250 Exhibit Fees)
- SILVER LEVEL (\$3,250 Exhibit Fees)
- \$1,000 Additional Booth Space
- \$550 per Additional Representative

*\*You will work directly with SCAI's exhibitor services to order furniture, electric, etc. for booth space.*

Total Amount Due: \$ \_\_\_\_\_

Check payable to: Corazon, LLC.

After receiving your signed contract and associated fees, we will generate a "PAID IN FULL" receipt and send to the Company's Contact Person.

## Contract Agreement:

The undersigned agrees to, and will fully comply with, Corazon's policies, terms, rules, and regulations listed in this document and any policies adopted by Corazon, LLC. after publication. Persons signing below are authorized on behalf of their organization to enter into this agreement.

Signature: \_\_\_\_\_

Date: \_\_\_\_\_

Name: \_\_\_\_\_

Title: \_\_\_\_\_

Company: \_\_\_\_\_

Contact: \_\_\_\_\_

Please email completed agreements to  
Scott Hartman at  
[scott.hartman@corazoninc.com](mailto:scott.hartman@corazoninc.com)