

THE CORAZON REPORT

A Special Briefing From Your Service Line Experts

Volume 21, Issue 2

Elevating Cardiovascular Care *Through Corazon & SCAI's Partnership*

In the ever-evolving landscape of healthcare, the pursuit of excellence in cardiovascular care remains paramount. The groundbreaking partnership between Corazon and the Society for Cardiovascular Angiography and Interventions (SCAI) sparks a transformative shift in cardiovascular programs, offering an integrated approach to ensure the highest quality care for patients. The Corazon-SCAI partnership represents a powerful alliance that leverages expertise, experience, and a shared dedication to advancing cardiovascular care.

At the heart of this partnership is the **SCAI-endorsed Corazon Accreditation**. This stamp of excellence is a testament to a program's commitment to meeting and exceeding the highest standards in cardiovascular care. Corazon Accreditation can elevate cardiovascular programs to new heights through:

- > **Quality Assurance**
- > **Operational Efficiency**
- > **Improved Patient Outcomes**
- > **Clinical Excellence**
- > **Enhanced Community Trust**
- > **Competitive Advantage**



Members of Corazon with Francesca M. Dea, CEO of SCAI

Corazon Accreditation standards and processes are reviewed and endorsed by SCAI's renowned physician leaders, thus offering cardiovascular programs the most comprehensive and trusted third-party quality oversight. Corazon's Accreditation is at the forefront but it's not the only initiative the team strives to achieve through this partnership. Together, Corazon and SCAI will collaborate on state and government initiatives that will revolutionize cardiovascular care, both within hospitals and the outpatient setting. Corazon and SCAI intend to drive innovation, improve patient outcomes, and ensure that individuals across the country have access to the highest quality of care.

The Corazon-SCAI partnership creates a clear path for patients and communities seeking exceptional cardiovascular care. **Through our collective efforts, we can turn this vision into a reality, one accredited program at a time.**



Corazon Inc.'s President & CEO Karen Hartman stated, "Corazon's partnership with SCAI serves as a seal of approval to our long-standing best practices. We could not be more excited to have Interventional Cardiology's leading medical society join us on our journey of ensuring excellent patient care and outcomes for the clients that we serve. We firmly believe that regardless of whether you are in a state that requires accreditation or not, Corazon's SCAI-approved process and standards will make a quantifiable difference for your program in terms of patient outcomes and finances."

"Corazon, Inc.'s reputation as a trusted and proven body within the cardiovascular space has long been established," said Sunil V. Rao, Immediate Past President of SCAI. "SCAI is excited to collaborate directly with the Corazon Accreditation Team as we continue our dedication to high-quality lifesaving medical care for patients with cardiovascular diseases across the country."



Corazon Essentials Online



The industry's only e-consulting toolkit placing the latest knowledge and materials at your fingertips! Corazon's virtual toolkit for specialty program expansion, enhancement, or re-engineering can provide the information needed to improve services – all online and at your convenience. **Available Modules include: OHS, EP, PCI, PVI, Stroke, and ASC.**

Corazon CORSearch

Corazon understands the challenges of finding the right talent to fulfill critical roles within your hospital or health system. That is why we offer a unique and proven recruitment process, the **CORsearch Package™**, built around our team's detailed service line knowledge in Cardiovascular, Neurosciences, Orthopedics, and Surgical services. If you are looking for a new leader in one of these specialty programs, our **CORsearch Package™** is the solution you need!



Experience recruitment excellence with **Corazon's CORsearch Package™!** Contact us to learn more.

Corazon Interim Management

Corazon Interims have yielded significant cost savings for hospitals, amounting to an estimated total of \$2 million per facility.

Corazon's Available Interims

- **Cardiovascular Service Line Administrator**
- **Director of Surgical Services**
- **Cardiac Cath Lab Director**
- **And Others!**

At the Podium



Ross Swanson
COO, Corazon, Inc.



Heather Rohan, FACHE
Past Chair, ACHE

Join us at the 2024 ACHE World Congress for an enlightening session featuring healthcare industry leaders Ross Swanson and Heather Rohan. In their presentation, titled "All Systems Go: Developing and Managing Distinct Service Lines Across Systems or Networks," Swanson and Rohan will share their expertise on strategically navigating the complex terrain of healthcare systems and networks. We hope to see you there!

Did You Know?

Corazon Offers Surgical Services

Corazon understands the importance of ensuring seamless and efficient surgical services that enhance patient outcomes, boost satisfaction, and foster closer physician collaboration. Our comprehensive Surgical Services Offering is designed to transform your finances and operations and drive success through:



1. Optimizing Throughput
2. Improved Resource Utilization
3. Enhanced Performance and Efficiencies
4. Elevated Patient and Physician Satisfaction
5. Increased Physician Collaboration

Bring Corazon in as your partner to achieve the best possible outcomes for your patients and your organization!

Success in Cardiac Care



SE Georgia team at the Clinical Decision Unit.

Southeast Georgia Health System has achieved remarkable success with the launch of their Clinical Decision Unit (CDU) for cardiac care, **with Corazon providing crucial support throughout the implementation.**

Introducing the CDU: The CDU, adjacent to the Brunswick Campus Emergency Care Center, offers short-stay outpatient care for patients presenting with cardiac concerns like chest pain, CHF, stroke symptoms, and syncope. **Its mission: deliver prompt, efficient care.**

24/7 Care Team: The CDU operates round the clock, staffed by a dedicated team of cardiologists, hospitalists, nurse practitioners, physician assistants, nurses, and more. Their collective expertise ensures patients receive timely attention.

Team-Driven Care: What sets the CDU apart is its collaborative approach. The team works together to rapidly assess patients and decide on hospital admission or outpatient follow-up, thus optimizing care and patient experience. According to Mitchell T. Jones, MD, Medical Director of Cardiology Services, the establishment of the CDU was a major step toward better cardiology care.

Southeast Georgia Health System's work to establish the CDU is a testament to their commitment to excellence in cardiac care, and Corazon is proud to have supported their journey.



Client Spotlight: MUSC - Orangeburg

MUSC Health Orangeburg, SC



Utilizing Corazon's Total Program Solution, an approach where our experts assist in more than one area of the organization, the Corazon Recruitment and Consulting teams worked in parallel to assist in the recruitment of a Cardiovascular Service Line Director and Interventional Cardiologist while providing PCI Program planning and implementation support. Corazon was able to successfully place both recruitment positions.

As a result, the team at MUSC Health Orangeburg was able to implement a strong cardiology program with the first PCI performed in January 2023.

Business Planning

- Interviews
- Facility Tour
- Review Outstanding Data Needs

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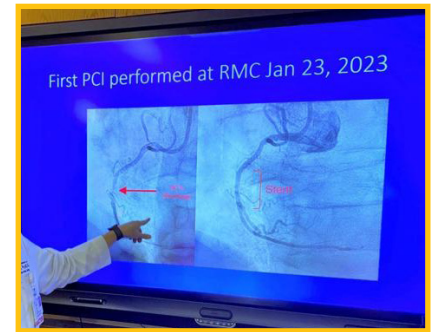
- Identify assignments
- Create timeline
- Finalize application

Recruitment

- Successful Placements:
 - Cardiovascular Service Line Director
 - Interventional Cardiologist

Implementation

- PCI Program Expansion Support
- Successful implementation
- First PCI in Jan. 2023



MUSC Health Orangeburg has been an exemplary client of Corazon's and we'd like to congratulate them on all their hard work through these projects!

Client Spotlight: Penn Highlands Dubois

Penn Highlands Dubois



Corazon would like to recognize our long-time partner Penn Highlands Dubois Campus for their continued success in using SCAI-endorsed Corazon accreditation and peer review services! Corazon has been supporting their cardiovascular service line through their Cath/PCI and Open-Heart Surgery programs for over 20 years when Corazon first worked with the team at Dubois. Penn Highlands participate in ongoing quarterly peer review of interventional and surgical cases. These reviews are conducted by Corazon's expert physician advisors, an interventional cardiologist, and a cardiothoracic surgeon.

With any program, Corazon recognizes the inherent risk of providing advanced cardiovascular services so having formalized participation allows for an ongoing surveillance of appropriate patient and case selection as well as the insurance of clinical best practices remain in place. This forum is peer-protected and allows for open dialogue with the physician providers for a constructive perspective in a non-biased, non-punitive manner.

The cornerstone of Penn Highlands Dubois cardiovascular service line is their focus on achieving and maintaining a quality program for over 20 years and ensuring patient safety remains first and foremost.



Visit us at www.corazoninc.com or call 412.364.8200

Get social with us!

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The Corazon Report is published by the experts at Corazon, THE national leader in strategic program development for **HEART, VASCULAR, NEURO, SPINE, ORTHOPEDIC, and SURGICAL** programs and practices. Our team of experts offers total program solutions through Consulting, Recruitment, Interim Management, Accreditation, and Peer Review services to clients across the country.

The information herein reflects the opinions of Corazon and in some cases may not necessarily be the opinion of other healthcare industry professionals.



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