

Healthcare organizations are hesitant to raise the bar of service offerings and many times, the challenge of attracting the necessary clinicians and leaders may be daunting. Proactively working to put a knowledgeable team in place as part of a multi-pronged approach for implementation can be a roadmap for success. Baptist Medical Center South in Montgomery, AL worked with Corazon to expand their neuroscience offerings while finding the perfect fit for their Stroke Program Manager position.

Overview

Expanding neuroscience capabilities at Baptist Medical Center South was determined to be a system priority as a result of a market analysis of access issues. Corazon worked with the Baptist team to include search strategies for key roles as part a comprehensive plan for the implementation of advanced stroke capabilities.



The CONNECT Package

The Corazon Recruitment Team worked hand-in-hand with the project team at Baptist Medical Center South to identify a neuro-interventionalist to join the program as it was completed. Utilizing Corazon's innovative CONNECT Package approach, Corazon placed an Interim Stroke Program Manager to ensure program momentum and operational focus while the search for a permanent hire for this program leadership role was underway. Within five months, a Stroke Program Manager was hired with orientation support provided by Corazon to further ensure an effective placement.

Final Steps

Through Corazon's proven process and access to a national candidate pool, our talented interim was able to showcase their knowledge and expertise. During this placement, they were able increase standardization and program effectiveness at BMCS, as well as strengthen their own skill set as a Clinical Nurse Specialist and Educator.



**BMCS
Team**

For a more detailed explanation of this placement and Corazon's CONNECT Package, call 412.364.8200.

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