

THE NEW FRONTIER



A VISION FOR SERVICE LINE SUCCESS

CORAZON SPRING CONFERENCE 2024

CO-HOSTED BY



HEALTHWORKS, INC.

Cardiovascular Specialized Workforce, Education, and Professional Development



SEVARO

**HILTON SCOTTSDALE
RESORT & VILLAS**

May 15 - 17, 2024

Scottsdale, AZ

**FEATURING A TOUR OF THE
BARROW NEUROLOGICAL INSTITUTE**



Up to 12 contact hours will be provided at this seminar. Healthworks, Inc. is accredited as a provider of nursing continuing professional development by the American Nurses Credentialing Center's Commission on Accreditation.

THE NEW FRONTIER

Day One

WEDNESDAY, MAY 15 9:00 AM - 3:00 PM

PRE-CONFERENCE WORKSHOPS

(CHOOSE ONE AT REGISTRATION)

Trends in Interventional Cardiology

- Arnold H. Seto, MD, MPA, FSCAI, FACC, Cath Lab Director & Past Chief of Cardiology, Long Beach VA Medical Center & Professor of Medicine, Charles Drew University and University of California - Irvine
- Amy Newell, Senior VP, Corazon

Reducing Door-to-Needle Times with Telestroke

- Jennifer Patterson, Director - Neurosciences & Acute Care Nurse Practitioner, CHI Memorial Hospital
- Sevaro

Professional Development Matters

- Mindi Nahoum, MA, RN, Senior Nurse Manager, Penn Medicine Princeton Medical Center
- Doreen Bearden, MBA-HA, BSN, RN, VP - Consulting & Client Solutions, Healthworks, Inc.

WELCOME TO SCOTTSDALE



- Karen Hartman, President, Corazon
- Douglas Cogliano, CEO, Healthworks, Inc.
- Raj Narula, MD, CEO, Sevaro

KEYNOTE ADDRESS



Exploring the Latest Trends in Neurosciences

- Tom Devlin, MD, PhD, FSVIN, Director - Stroke & Neuro, CHI Memorial Hospital & Corazon Medical Advisor

Join renowned expert Dr. Tom Devlin as he delivers an inspiring keynote address on the latest groundbreaking trends in neurosciences / stroke that are revolutionizing our understanding of the human brain and stay ahead in this rapidly evolving field.

BARROW NEUROLOGICAL INSTITUTE TOUR



Join this exclusive presentation and tour showcasing the groundbreaking advancements in neurological care at the world famous Barrow Neurological Institute in Phoenix, Arizona. This session will provide a unique insight into the state-of-the-art facilities, cutting-edge research, and transformative patient care practices that make Barrow the leader in the field.

Day Two

THURSDAY, MAY 16 8:00 AM - 4:30 PM

NAVIGATING THE FUTURE: INDUSTRY INSIGHTS FROM SCAI



- J. Dawn Abbott, MD, FACC, FSCAI
Associate Chief, Faculty Development and Academic Advancement, Director, Interventional Cardiology at the Lifespan Cardiovascular Institute, Director, Cardiac Catheterization Laboratories at Rhode Island and The Miriam, Professor of Medicine, Warren Alpert Medical School, Brown, and Secretary, SCAI

Dr. Abbott will delve into the dynamic landscape of the CV and ASC industries and provide valuable insights into upcoming trends shaping the field, exploring pivotal topics such as occupational health and safety, the evolving role of technology, and the crucial aspects of physician wellbeing.

ASCs OF TOMORROW: REDEFINING HEALTHCARE DELIVERY



- Ross Swanson, COO, Corazon
- Donna Bowers, Regional Director, UT Health East Texas
- Rod Carbonell, Chief Development Officer, Constitution Surgery Alliance



This panel session will explore how Ambulatory Surgery Centers (ASCs) are transforming healthcare by ensuring patient outcomes, enhancing the patient experience, simplifying processes, and increasing accessibility. Experts will share insights on how this setting of care shift optimizes operations, cuts costs, and complies with regulations, paving the way for a more efficient and patient-friendly service.



BREAKOUT SESSIONS: CHOOSE ONE

ADVANCES IN THE NEW FRONTIER

Orthopedic Session

- Lori Griffith, Vice President, Corazon
- Sean Lemon, COO, Texas Health Huguley

Accreditation Session

- Michael Church, Director, Corazon
- Terumo Corporation
- Kettering Health

Neuro Technology Session

- Kate Gillespie, VP - Neuro & Ortho, Virtua Health
- Branden Robinson, Chief Growth Officer, Sevaro

A VISION FOR SERVICE LINE SUCCESS

LUNCH SESSION



DARE TO MATTER

- Pete Smith, President, SmithImpact

Join our lunch session with Pete Smith. A major catalyst for the founding of SmithImpact occurred in 2010, when Pete survived a stroke at the young age of 35. Focusing on what he believed to be his last thoughts of “Did I Matter? Was I SIGNIFICANT?” Pete has shared his story and the lessons learned from this experience to help others lead more productive and fulfilling lives, both personally and professionally.

NAVIGATING SERVICE LINE CHALLENGES: STRATEGIES FOR SUCCESS



- Kristin Truesdell, Senior VP, Corazon
- Raj Narula, MD, CEO, Sevaro
- Sunita Vadakath, MD, FRCA, MPA, System VP & Chief Strategy Officer, MyMichigan Health
- Doreen Bearden, MBA-HA, BSN, RN, VP - Consulting & Client Solutions, Healthworks, Inc.



During this session, the expert panel will address major concerns in healthcare service lines. Our experts will provide innovative solutions to resource allocation, patient satisfaction, and financial sustainability, as well as advancements in technology. Get valuable insights and equip yourself with the tools needed to thrive in a rapidly changing healthcare environment.

BREAKOUT SESSIONS: CHOOSE ONE

ADVANCES IN THE NEW FRONTIER PART II

Surgical Services Session

- Carol Wesley, Vice President, Corazon
- Chris Swenson, Business Consultant, Corazon

Neuro Program Development Session

- Brad Kirkes, Vice President, Corazon
- Cory Ferrier, VP, Adventist Health Simi Valley
- Craig Brubaker, VP, AdventHealth Orlando

Cardiovascular Professional Development

- Doreen Bearden, MBA-HA, BSN, RN, VP - Consulting & Client Solutions, Healthworks, Inc.
- Tifanie Voras, BSN, RN, Clinical Educator/Nurse Planner, Healthworks, Inc.

RECEPTION 4:30PM–6:00PM

Day Three

FRIDAY, MAY 17 8:00 AM - 11:00 AM

HOWDY PARTNER! HOSPITAL TO HOSPITAL & PHYSICIAN PARTNERSHIPS



- David Fuller, Executive VP, Corazon,
- Kristy Todd, Administrative Director - CV Network, Trinity Health
- Tammy Ellis, VP/CNO, Texas Health Hugley



This panel session will discuss the power of collaboration. Learn successful case studies highlighting best practices for seamless cooperation between hospitals and physicians. Discover effective strategies for building strong partnerships that drive innovation and promote best outcomes. Don't miss this opportunity to be at the forefront of collaborative healthcare practices.

BUILDING EXCELLENCE: ESTABLISHING A PREMIER CARDIOVASCULAR SERVICE LINE



- Michelle Luffey, Senior VP, Corazon,
- Lou Vadlamani, MD, Interventional Cardiologist, Mary Rutan Health, Co-Founder, VitalSolution
- Maulik Shah, MD, Executive Director, CV Destination Center of Excellence, HonorHealth



In this session, learn how innovative approaches and meticulous planning can lead to the implementation of a cutting-edge cardiovascular program, setting a new standard for care in the region. Gain valuable insights into the facility and operation strategies that propel excellence and learn how to leverage similar methodologies for healthcare success.

CLOSING ADDRESS 10:30 - 11:00 AM

Registration Rates

Early Bird – \$300

Registration must be received by January 31, 2024

Registration Fee – \$495

To register, visit our website:
corazoninc.com/national-conferences

Scottsdale, AZ

Join Us at this Year's Annual Corazon, Sevaro, & Healthworks Conference!

PARTICIPATING ORGANIZATIONS



Stay in "The West's Most Western Town" of Phoenix at the Hilton Scottsdale Resort & Villas!

For reservations at the Hilton Scottsdale Resort & Villas, please contact the hotel directly at 480-948-7750 indicating the **Corazon Conference** or visit **Corazon's website for the booking link**. The room rate arranged for our conference is **\$189 + a \$15 resort fee per night**. Rooms should be booked by **January 31** to secure room availability and the discount rate.

Hilton Scottsdale Resort & Villas is located at 6333 N Scottsdale Rd, Scottsdale, AZ 85250, just 22 minutes from Phoenix Sky Harbor International Airport (PHX).