

CORAZON FALL CONFERENCE 2022

CO-HOSTED BY LUMEDX | HEALTHWORKS, INC.

- NASHVILLE - HOT

Your Recipe for Service Line Excellence

Hilton Nashville Downtown

OCTOBER 17-19

NASHVILLE, TN

With Special Guest Speaker

FROM NASHVILLE'S RENOWNED RYMAN THEATER,
THE FOUNDING SITE OF THE WORLD FAMOUS GRAND OLE OPRY



Joshua Bronnenberg, Curator

Our special guest, curator of the **Ryman Auditorium**, a historic site at the heart of Nashville, will share behind-the-scenes secrets of operating one of the most celebrated venues in modern music, from its inception as the birthplace of country music, to its revival to renewed success after the move of the Grand Ole Opry.

Hilton Nashville Downtown

OCTOBER 17TH–19TH NASHVILLE, TN

Day One

MONDAY, OCT 17 1:00PM–5:00PM

PRE-CONFERENCE WORKSHOPS (CHOOSE ONE)

Measuring & Maintaining Service Line Quality

- Amy Newell, Senior VP, Corazon, Inc.
- Ron Hubble, Service Line Administrator - CV and Internal Medicine, Hurley Medical Center
- Steven Harrington, MD, Retired CT Surgeon, Henry Ford Macomb Hospital Heart and Vascular Institute and Corazon Advisor

Learn how in-depth reviews of clinical, operational, and financial measures through an accreditation effort lead to Continuous Quality Improvement, opportunities for market differentiation, and the creation of actionable items that will sustain quality into the future.

Combined Services

- Erika Arias, MSN, RN, Cardiac Cath Lab Director, Pioneer Memorial Healthcare District

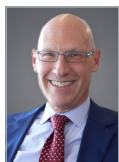
The shortage of RNs and allied health professionals with the skill set to work in the invasive lab setting is well documented. This session will discuss education and training strategies for the CV team and how the right approach can lead to optimized performance and outcomes.

Data & Dashboards

- Patrick Cambas, VP Product Management, Hospitals, Intelrad Medical Systems

Data integration makes it possible to get near real-time analytic insights that support meaningful improvement initiatives. The speaker will share solutions for the future that participants can apply to their own organizations.

WELCOME TO NASHVILLE!



- Karen Hartman, President and CEO, Corazon, Inc.
- Morris Panner, President, Intelrad Medical Systems
- Sandra Wolfe-Korejwo, President & CEO, Healthworks, Inc.

OPENING ADDRESS



The Future is Now: New Perspectives for Ongoing Success

- Heather Rohan, FACHE, Retired Division President, HCA TriStar Health and Immediate Past Chairperson, ACHE National

There are overarching considerations for all hospitals, regardless of size, location, or scope of services. Heather will highlight current happenings in the industry.

NETWORKING RECEPTION..... 5:00PM–6:00PM

Day Two

TUESDAY, OCT 18 8:00AM–4:00PM



Settings of Care Driven by Technology Advances... Are You Prepared?

- David Fuller, Executive VP, Corazon, Inc.
- Glenn Buterbaugh, MD, Orthopedic Surgeon, Hand and UpperEx Center
- Jon L'Heureux, Senior VP, Council Capital
- Austin Cleveland, Former CEO, Dayton Heart Hospital

Using case studies and real-world examples, this panel will discuss the many options that exist for quality delivery in various care settings...from a multi-site clinical service line, to a standalone ASC, to a full-scale specialty hospital and more. Successful strategies for establishing and then maintaining best practice will be explored amid fast-moving technology advances and continually-shifting trends. Our speakers will present ideas and solutions for evaluating services and optimizing offerings and patient access through program consolidation, development, or enhancement as based on market need.

BREAKOUT SESSIONS: CHOOSE ONE NEW SETTINGS OF CARE: CHANGES & CHALLENGES FOR SERVICE LINES

Spine / Ortho Session

- Lori Griffith, Consultant, Corazon, Inc.

Heart / Brain Session

- Kristin Truesdell, VP, Consulting, Corazon, Inc.
- Jim Andrews, Senior VP, Cardiac and Neurological Services, RWJBarnabas Health System

Physician Recruitment Session

- Gina Donnelly, VP, Corazon, Inc.



Driven by Compassion: 8 Values for Successful Servant Leadership

- David Zechman, Founder, The Zechman Group and Corazon Advisor

Nationally-acclaimed public speaker and leadership coach David Zechman will share proven ideas for boosting leadership qualities throughout all levels of healthcare organizations. Attendees will learn how to facilitate engagement and increase performance of their own jobs and careers, and those of their employees and peers.

Your Recipe for Service Line Excellence

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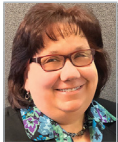


Can You Demonstrate High-Quality within Multiple Settings of Care?

- Ross Swanson, COO, Corazon, Inc.
- Doreen Bearden, MBA-HA, BSN, VP of Client Solutions, Healthworks, Inc.
- Jim Albert, AIA, ACHA, LEED AP, Principal, Hord Coplan Macht



Managing patient quality in both operations and outcomes is increasingly difficult across the broader continuum of care. Our speakers will present the rationale for industry movement towards delivery models that place complex, procedurally-based patients into non-acute settings, and outline aspects of team compliment, facility design, and operational processes that optimize patient care.



The Bright Future for Clinical Therapies in CV & Neuro

- Michelle Luffey, VP, Corazon, Inc.
- Howard Herrmann, MD, Director, Cardiac Cath Labs, Hospital of the University of Pennsylvania
- Joseph Neimat, MD, MBA, Chair of Neurological Surgery, University of Louisville



Hospital and program leaders are continually faced with advanced technology, new therapies, innovative approaches, and changing regulations. This session will consider the clinical implications of new models of care while also discussing how the cross-over of certain specialties into other areas can be both a challenge and an opportunity. This new dynamic and the idea of a "team approach to medicine" will be discussed as a

solution for future preparedness.



Day Three

WEDNESDAY, OCT 198:00AM-12:30PM



Hospital / Physician Alignment: Relationship Building in a New Era

- Joseph Dorko, Senior Consultant, Corazon, Inc.
- Don Brunn, Senior VP Network Development, Emory Healthcare
- Alan Friedman, MA, J3P Healthcare Solutions
- Tim Attebery, DSC, MBA, FACHE, President and CEO, Tim Attebery & Associates and Corazon Advisor



With industry pressures for increased quality at lower cost, along with the challenges of new settings of care and disruptive technology, hospitals and physicians must navigate this new dynamic while finding innovative ways to align goals. The speakers will discuss the continuum of options for choosing the best model, and the legal, regulatory, and operational hurdles that can impact the implementation of a formalized relationship.

BREAKOUT SESSIONS: CHOOSE ONE OPTIMIZING YOUR SERVICE LINE: NEW STRATEGIES FOR SUCCESS

Development & Management

- Carol Wesley, VP, Corazon, Inc.
- Lori Griffith, Consultant, Corazon, Inc.

Understanding & Clearing Hurdles to Business Intelligence Maturity

- Patrick Cambas, VP Product Management, Hospitals, Intelera Medical Systems

Education to Expand Specialty Staff

- Jeff Stiffler, AST, BS, CCDS, CEPS, VP, Electrophysiology Division Healthworks, Inc.



Leadership & Governance for a Market Advantage

- Susan Heck, Senior VP, Corazon, Inc.
- Jean Wiest, COO, OSS Health
- Brigitte Shaw, Chief Business Development Officer, AdventHealth Tampa



Now more than ever, collaboration between hospital and physicians yields powerful benefits in advancing specialty program development. This panel session will share both proven concepts and innovative ideas for creating strong relationships between administrative and medical service line leaders. The speakers will present real-world examples of successful joint governing structures, how to determine the optimal arrangement for your organization, and the rationale behind the need for shared responsibilities and accountabilities for key hospital service lines.



CLOSING RECAP/LUNCH 12:30PM-2:00PM

Registration Rates

Early Bird – \$395

Registration must be received by September 17.

Registration Fee – \$495

Group Rate – \$300 Each

For three or more from the same organization. Registration must be received by September 17.

To register, visit our website:

corazoninc.com/national-conferences

Nashville, Tennessee

Join Us at this Year's Annual Corazon, LUMEDX an Intelera Company, & Healthworks Conference!

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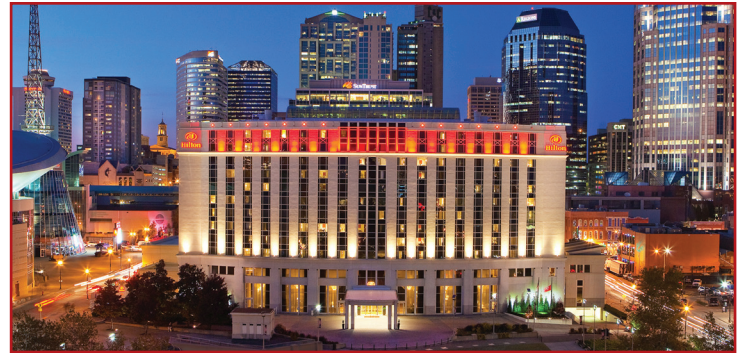
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For reservations at the Hilton Nashville Downtown, please contact the hotel directly at 615-620-1000 indicating the **Corazon Conference** or visit online at book.passkey.com/event/50313627/owner/3213/home. The single/double occupancy room rate arranged for our conference is **\$259 per night**. Rooms should be booked by **September 26th** to secure room availability and the discount rate.

Hilton Nashville Downtown is located at 121 Fourth Avenue South, Nashville, TN 37201, just 20 minutes from Nashville International Airport (BNA).