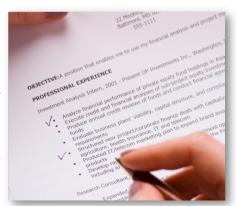


The Service Line Experts

Our client, a 49-bed full service hospital located in Soldotna, Alaska was seeking a Director, Cardiac Services for a new PCI program. The facility provides a comprehensive range of medical services to meet the needs of patients in the community and has a valued reputation for providing quality healthcare. This distinction is maintained by a staff of more than 880 employees and a medical team of over 80 physicians and allied health professionals.

Position Summary:

The Director of Cardiac Services would oversee all aspects of the cardiac service line to include: Cardiac Cath Lab, Interventional Radiology, Cath Lab Holding, and EKG/Holter. The Director will assure that high quality, safe, and cost-effective services are provided by an engaged group of community and hospital-based physicians and staff. This will be completed through the implementation of efficient patient process management, service integration, hiring, retention, and development of staff, capital planning, and new cardiac program elements



Position Requirements:

A Bachelor's Degree in Nursing, Radiologic Technology with Advanced Level Cardiac Interventional Radiography, or Registered Cardiovascular Invasive Specialists was required. A Master's Degree in healthcare related field was preferred. The candidate must have three years of experience in cardiovascular healthcare management, previous experience in new Cath lab development, and the ability to assist in clinical functions.

Search Overview:



- Corazon entered into an agreement with the facility for the recruitment of a Director, Cardiac Services in conjunction with a Cardiac Cath Lab / PCI Program Implementation and Accreditation.
- Recruitment worked in parallel with Consulting to ensure an experienced director was identified prior to CCL implementation.
- Two candidates were presented and one was extended an offer in less than 45 days from presentation.

The hospital, medical staff, and community were committed to their Cardiovascular program success and worked with Corazon's team to ensure the candidate was ready, willing, and able to assume all responsibilities associated with this position, especially as related to the service expansion.



The Service Line Experts

A Unique Fact:

The facility, located in rural Alaska, did not have an operational cath lab. The Corazon Recruitment Team worked in parallel with the consulting team to ensure an experienced director was identified prior to implementation. The candidate worked closely with a Corazon Consulting Expert on implementation and accreditation efforts.

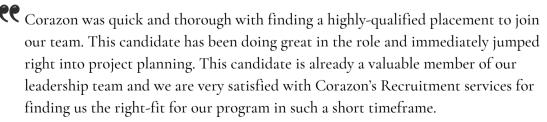


Results:

Less than 60 days after authorization, Corazon's presented candidate accepted an offer of employment and has successfully assisted in the implementation of the cardiac cath lab.

Corazon went on to offer services for:

- Additional recruitment assistance in Interventional Cardiology, Non-Invasive, and General Cardiology
- Continued support in all essential operational and clinical areas to ensure successful implementation of PCI.



-Karen Scoggins, Chief Nursing Officer



For a more detailed explanation of this Director, Cardiac Services Recruitment, call 412.364.8200.