

2021 FALL CONFERENCE

NOVEMBER 17-19, 2021

HILTON NASHVILLE DOWNTOWN, TN

HOSTED BY:



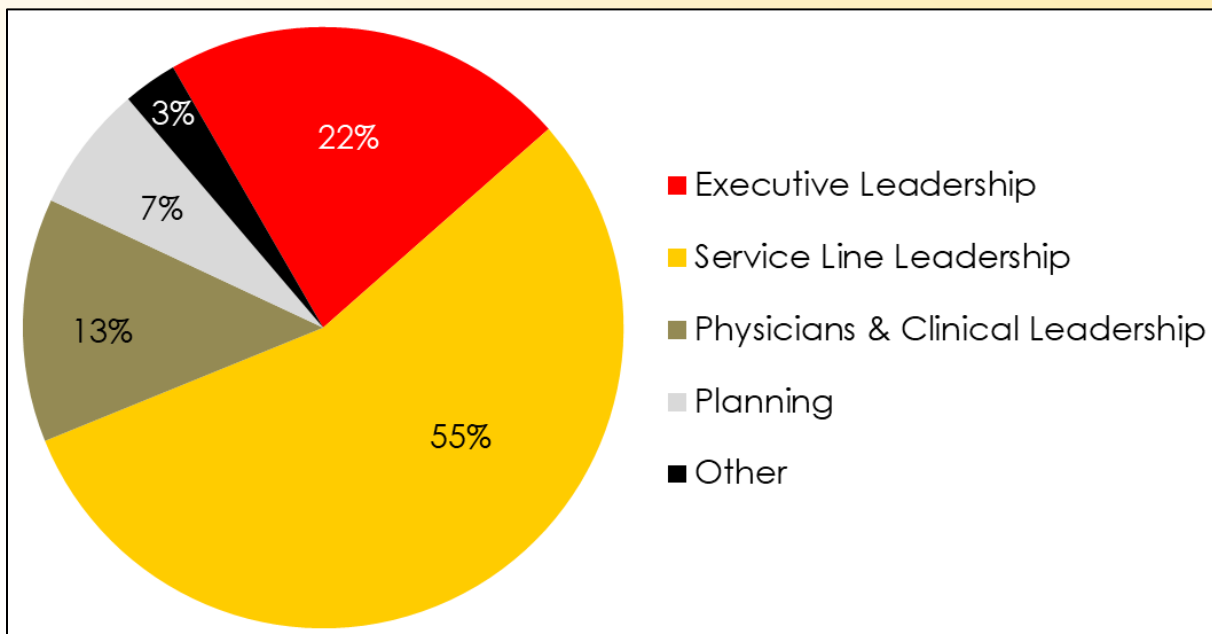
Join Corazon, LUMEDX, & Healthworks for the only Service Line Conference designed for Administrators

Corazon, LUMEDX, and Healthworks are known as national leaders in the development, management, and staffing of high-performing strategic service lines in healthcare. Each year, Corazon has hosted an event with the aim of educating providers on the latest trends and innovations in healthcare, specifically in the Cardiovascular, Neuroscience, Spine, and Orthopedic specialties. With a continued focus on data systems and the importance of staff and personnel to manage, develop, and improve systems of care, Corazon invited LUMEDX and Healthworks to partner as co-hosts of the 2021 annual event.

Join us November 17-19, 2021 at **the only event** designed for Administrators of **strategic service lines**. This is a unique venue for healthcare leaders that is wholly focused on education and peer-to-peer networking for those interested in developing, re-engineering, and growing Cardiovascular, Neuroscience, Spine, and Orthopedic programs.

Attendance Breakdown

Corazon has been organizing an annual event for nearly 20 years and has a solid understanding of the expected audience that will attend the conference. At a high level, the breakdown of attendees from our previous conferences is included below. For more information on the event and its target audience, please contact Corazon at (412) 364-8200.



Below, you will find details for 2021 Exhibit & Sponsorship Opportunities:

GOLD LEVEL: Conference Partner

Vendor Exhibit & Display:

All benefits associated with SILVER Levels below AND:

- A seat on an interactive vendor panel to address the conference attendees with a 5-minute explanation of your products and services.
 - The opportunity to explain the latest industry trends/challenges and how your products and services can assist the audience.
- Preferred positioning in the exhibit display area.
- Three additional complimentary conference registrations to offer to your clients or prospects.
- **TOTAL COST: \$4,000**

SILVER LEVEL: Conference Exhibitor

Vendor Exhibit & Display:

- Two complimentary seats for your personnel to all educational sessions, meals, and receptions.
- Two complimentary conference registrations to offer to your clients or prospects.
- Link to your company's website on the Corazon website.
- Company description and contact information in the Event Program Manual.
- Ability to conduct a drawing for attendees who visit your booth. Corazon will announce your winner at the close of the conference.
- Podium announcements by Corazon to identify your sponsorship.
- Post-Conference attendee list.
- **TOTAL COST: \$3,000**

PLEASE NOTE: The preceding levels of sponsorship are outlined and presented as separate opportunities, and are considered independent of each other, though cumulative as the level increases.



Conference Location:

Hilton Nashville Downtown
 121 Fourth Avenue South
 Nashville, TN 37201

Hotel Rates & Information:

The single/double occupancy room rate arranged for our event is **\$269 per night**. The Hotel is expecting full occupancy. One night deposit must be made at the time of reservation to ensure confirmation. Check-in is 4pm and check out is before 12pm Central Time.

Standard Set-Up (\$20 if elected):

- One skirted table
- One chair

Any other setup arrangements, including electric, must be made directly with the event venue.

Deadlines:

In order for your organization to be **featured in all of the pre-event marketing**, a signed exhibitor agreement and corresponding payment must be received by Corazon on or before April 30, 2021. After that time, Corazon cannot guarantee inclusion in all of the event's promotional materials (i.e., printed brochure).

To be included in the printed brochure and conference materials, exhibitors must also submit a camera-ready color logo (preferably in .PNG format) and company description.

The deadline for inclusion in on-site promotional materials is October 25, 2021.

Payment:

Corazon will issue an invoice upon receipt of an exhibitor agreement. Payment terms are net 30 from date of invoice. Under no circumstances will Corazon include exhibitor logo and materials in conference promotional materials (i.e., brochure) without receipt of full payment. Payment should be made payable to:

Corazon, Inc.
 5000 McKnight Road, Suite 300
 Pittsburgh, PA 15237
 Attention: Michael Church
 (412) 364-8200
 Fax (412) 364-8201
 Tax ID: 25-1880131

Exhibit Booths:

Exhibitors will select their booth assignment in order based upon level of sponsorship and then timing of commitment. In order to be eligible to make a booth location selection, the exhibiting invoice must be paid in full.

Local Ordinances:

Exhibitors are responsible for complying with all local health, fire, and safety ordinances.

Cancellations/Refunds:

Cancellation of contracted space must be submitted in writing. Requests received prior to **October 1, 2021** will receive a credit toward a future Corazon event, less a **\$500** administration fee. No credits will be issued after this date.

In the unlikely event that the conference is cancelled, a credit will be issued in the form of credit (of the same amount) towards exhibiting opportunities at a future Corazon event.

Special Visual and Sound Effects:

Audio-visual, other sound and attention-getting devices and effects, or operational equipment must not interfere with the event activities of neighboring exhibitors. If your display will not fit into a space that is 6' x 30", you will need to purchase additional space.

Liability and Security:

Exhibitors must make provisions for safeguarding their goods, materials, equipment, and display. General security will be provided for the exhibition period, but Corazon Inc. and conference hotel location will not be held responsible for the safety of the exhibitor's property from theft, damage, accident, or vandalism.

Care of Building and Equipment:

Exhibitors shall not injure or deface the walls, floors, carpeting, or ceiling of the building or equipment provided by the hotel. When any damage appears, the exhibitor is liable to the conference hotel.

Non-Solicitation:

Exhibitors agree to not directly or indirectly solicit for hire any of the Corazon, Inc. personnel or hire or engage, directly or indirectly, any person who is or was employed or engaged by Corazon and with whom the Exhibitor has contact with during this Conference event, until 180 days following the termination of such person's employment with Corazon.

Corazon recommends that each exhibiting company secure a RIDER POLICY to insure all booth and display items during transportation to and from this meeting, as well as during installation, exhibit days, and dismantling.

All matters and issues not covered in this document are subject to the decision of Corazon, Inc. The regulations may be amended by Corazon, Inc., and all amendments will be binding.

Corazon, Inc. reserves the right to limit or remove exhibitors, booth decorations, displays, activities, or materials that are deemed inappropriate, disruptive to other exhibitors, or unsafe.

Exhibitor Agreement Application

Please type or print all information. Complete all sections and make a photocopy for your records. Exhibitor event logistics information will be sent to this location.

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Email: _____

Phone: _____ Fax: _____

Contact Person: _____

Title: _____

Please print the following information exactly as you wish it to appear in the program:

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Website: _____

Email: _____

Phone: _____ Fax: _____

Exhibitor Representatives:

Please list your two conference attendees.

1. Name: _____

City, State: _____

Email: _____

2. Name: _____

City, State: _____

Email: _____

Additional Representative: (additional \$550 fee).

1. Name: _____

City, State: _____

Email: _____

Please select the level of sponsorship and corresponding fees below:

GOLD LEVEL (\$4,000 Exhibit Fees)

SILVER LEVEL (\$3,000 Exhibit Fees)

\$1,000 Additional Booth Space

\$550 per Additional Representative

\$20 Standard Booth Setup (Table & Chair)

Total Amount Due: \$ _____

Check payable to: Corazon, Inc.

After receiving your signed contract and associated fees, we will generate a "PAID IN FULL" receipt and send to the Company's Contact Person.

Contract Agreement:

The undersigned agrees to, and will fully comply with, Corazon's policies, terms, rules, and regulations listed in this document and any policies adopted by Corazon, Inc. after publication. Persons signing below are authorized on behalf of their organization to enter into this agreement.

Signature _____

Date: _____

Name: _____

Title: _____

Company: _____

Contact: _____

Please fax completed agreements to Michael Church at (412) 364-8201.