

Hospitals have been challenged during this crisis to meet the care delivery needs of this novel coronavirus, while also changing all aspects of specialty programs to abide by state lockdowns and social distancing requirements. The impact on hospital finances has been significant due to losses in staff and case volume. BUT, as the pendulum swings back, and as the economy “opens,” service lines will be faced with an onslaught of deferred elective patients, and clinical and operational challenges that will slow the transition to new “normal”.

**Consider both the immediate and future needs of your service line amid this service disruption.**



### **Service Disruption Strategies are Critical:**

- ⦿ **Regulations are rapidly changing** and hospitals must maintain communication and caregiver skills.
- ⦿ **Adapted facilities and deferred cases** will need to be staged once COVID-19 concerns are lessened.
- ⦿ **Efficient remote care delivery** will change the way service lines function in the long term.

Hospitals need to adapt quickly now, and will be required to adjust further in the coming months. Preparedness will be key. **Corazon can help with crisis mitigation, creating an ACTIONABLE plan to follow, and then implementing the plan, which will ensure:**

- Compliance with the latest regulations and quality standards amid case deferment
- Reduced operations support now and program restoration (“restart”) advice for the future, especially in terms of revenue recovery.
- Assessment and planning for: facility, staff management, physician collaboration, operational adjustments, and quality
- Micro-level insights into the important details of re-operationalizing your service line to comply with new standards of best-practice... and more...

**ACT NOW** to secure Corazon’s clinical and operational expertise to rapidly respond to the immediate service line needs caused by the pandemic and/or to plan for future service needs that will be required to rebound all aspects of program performance as the healthcare industry transitions to a new normal post-COVID-19.

**Corazon is your trusted industry resource for strategic planning and tactical implementation of action items that will help your specialty service lines survive and thrive during this unprecedented time in our industry...**